

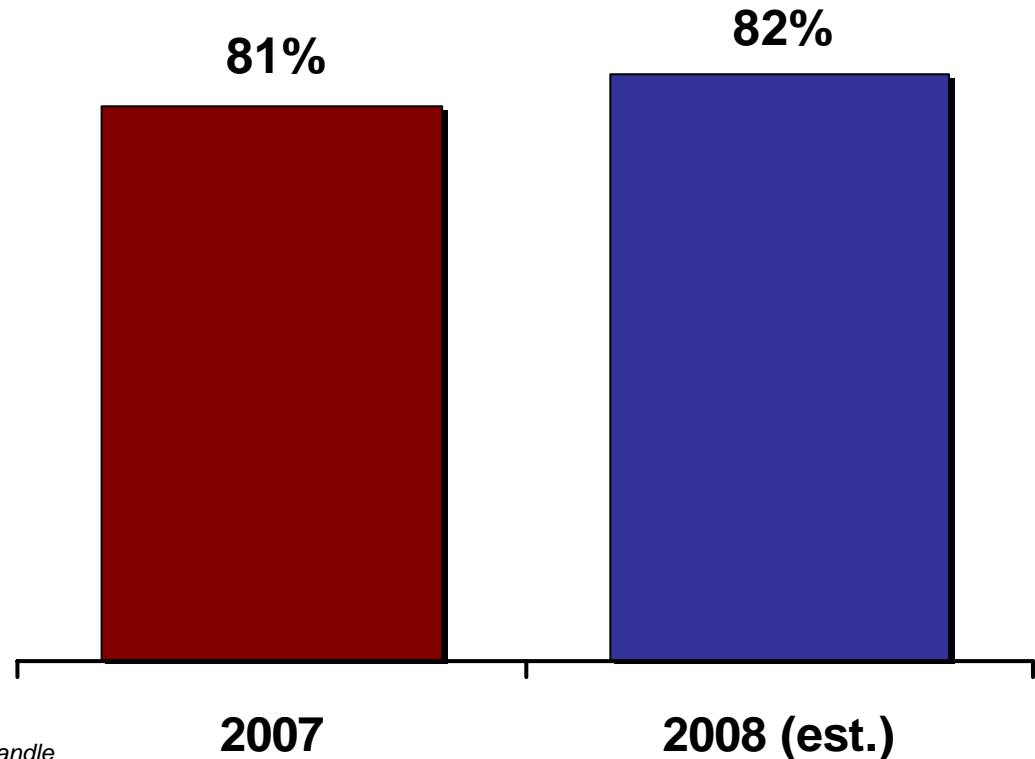
Use of Computer Technology

Use of Computer Technology

Percent of all Tennessee businesses

•In 2007, 8 out of 10 Tennessee businesses report that they use computer technology for business purposes.

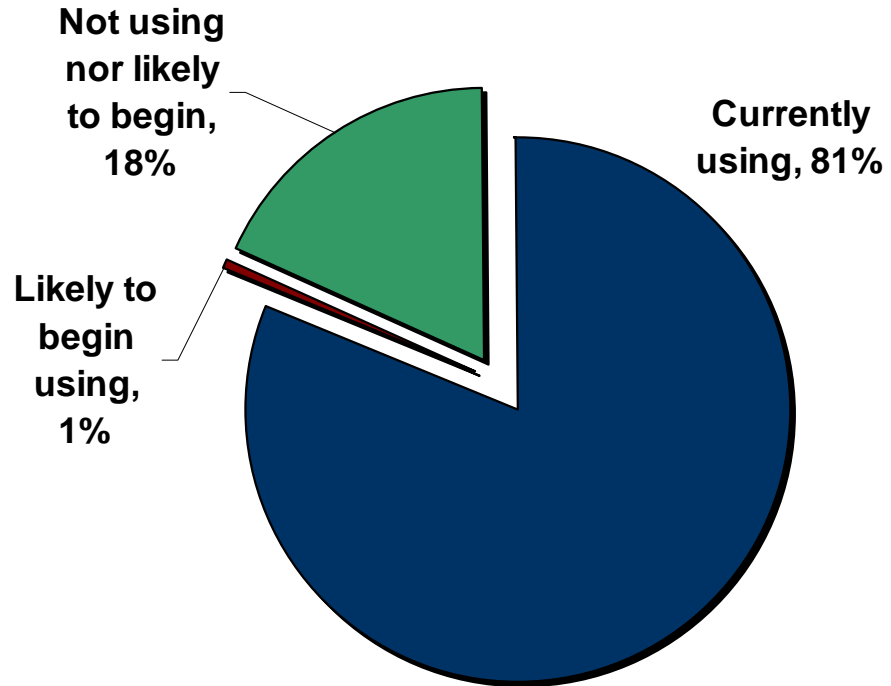
•Based the number of businesses that say they are likely to begin using computer technology in the next year, it is estimated that 82% of Tennessee businesses will be using computer technology by 2008.



*Q: Does your company use any type computer technology to handle some or all of its business functions (for example: sales, cash receipts, accounting, inventory control or management reporting)?
(n= 812 TN businesses)*

Use of Computer Technology

- More than 8 out of 10 (81%) Tennessee businesses presently use computer technology for business functions.
- Another 1% of businesses are not currently using computers in their business, but are highly likely to begin doing so within the next 12 months.



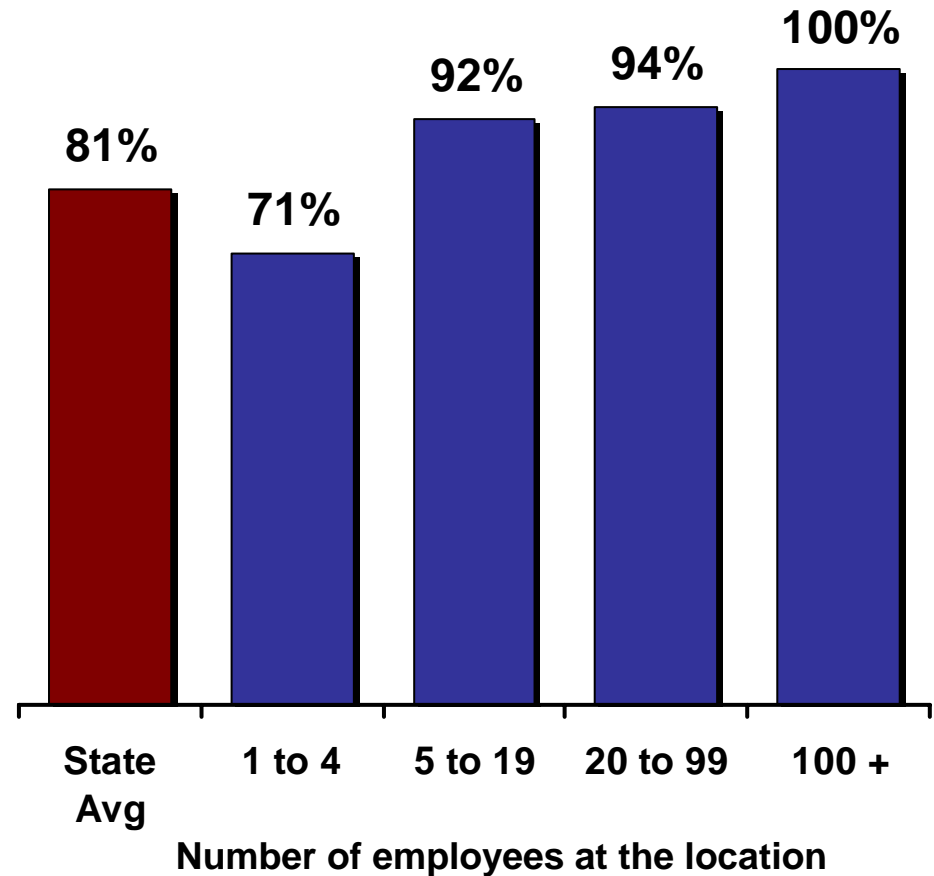
Q: Does your company use any type computer technology to handle some or all of its business functions (for example: sales, cash receipts, accounting, inventory control or management reporting)? (n=812)
If no, Q: How likely is your company to begin using some type of computer technology to handle some or all of your business functions in the next 12 months? A: 5 point scale, top 2 box reported here as likely to begin.

*Among all Tennessee Businesses

Source: 2007 Connected Tennessee survey of businesses.
www.connectedtennessee.org

Computer Use by Company Size

•The statewide rate of computer technology adoption varies significantly by company size, rising from 71% of the smallest establishments, to more than 90% of medium size companies, and 100% of the largest companies in Tennessee.

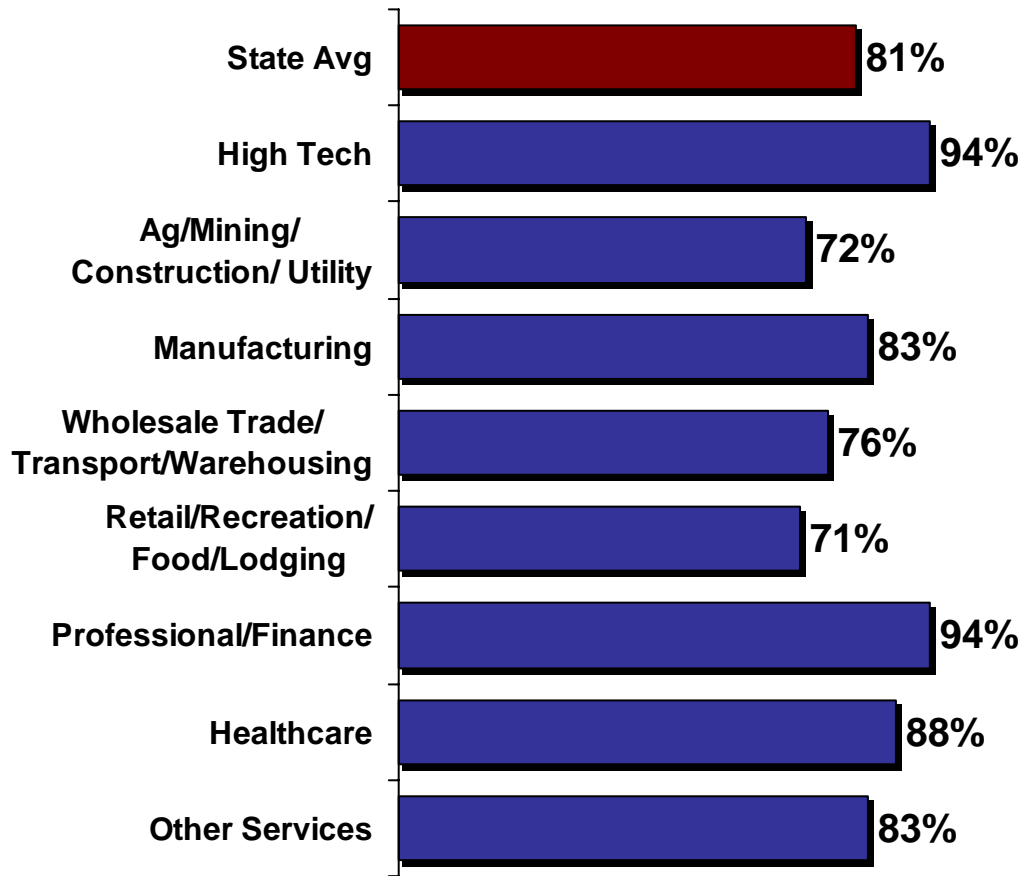


Q: Does your company use any type computer technology to handle some or all of its business functions (for example: sales, cash receipts, accounting, inventory control or management reporting)?
(n=812 total, 200+ in each size bracket, except 100+ where n=131.)



Computer Use by Industry Sector

- Businesses in technology-intensive (High Tech) and Professional & Financial Service sectors have the highest rates of computer usage across industry sectors (94%).
- The Healthcare industry sector also has above-average computer usage (88%).
- Businesses in the Retail/Recreation/Food and Lodging sector and the Agriculture/Mining/Construction/Utility sector are the least likely to use computers.

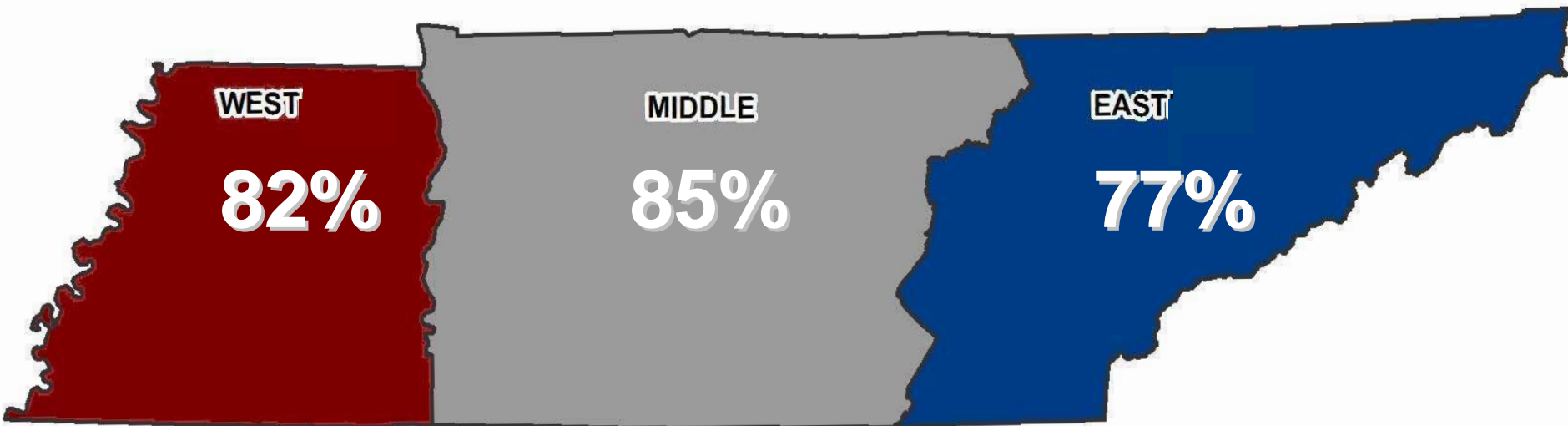


Q: Does your company use any type computer technology to handle some or all of its business functions (for example: sales, cash receipts, accounting, inventory control or management reporting)?
(n=812 total, ~100+ in each sector.)

Source: 2007 Connected Tennessee survey of businesses.

Computer Use by Tennessee Grand Division

Percent of businesses that use computer technology:



Statewide Average: 81% of Tennessee businesses use computer technology to handle their business functions.

*Q: Does your company use any type computer technology to handle some or all of its business functions (for example: sales, cash receipts, accounting, inventory control or management reporting)?
(n=812 Tennessee businesses)*