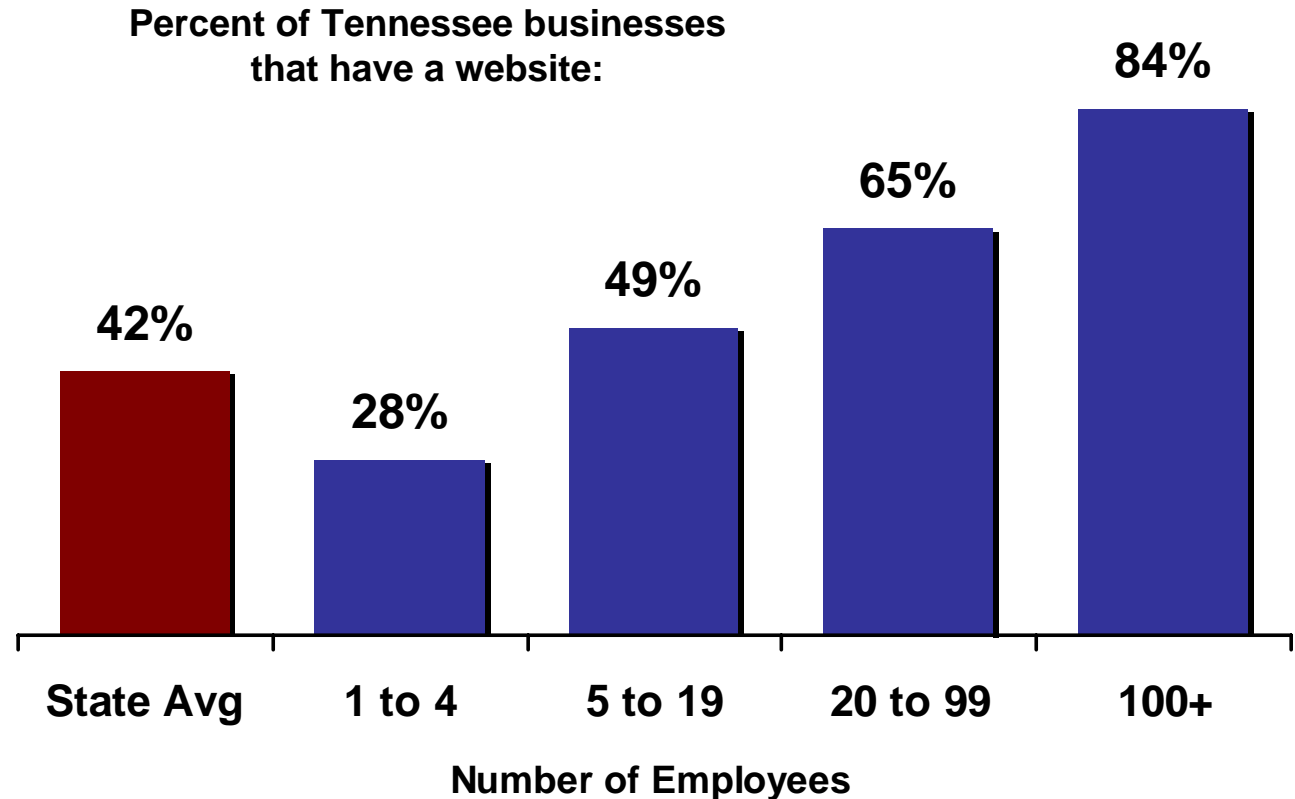


Presence of a Website

Website Presence by Company Size

- The likelihood of having a website increases significantly as the size of the business increases.
- The majority of businesses that employ at least 20 people have a website.



Q: Does your company have a World Wide Web site?
(n = 812 TN businesses)

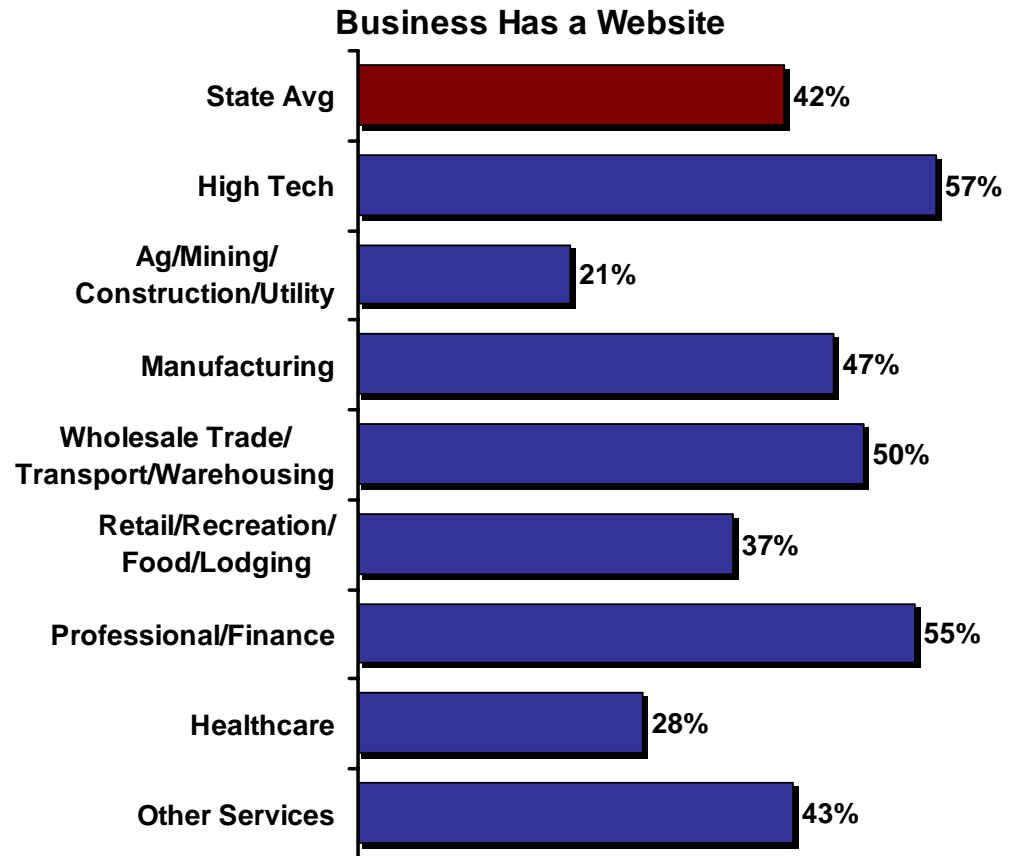
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Source: 2007 Connected Tennessee survey of businesses.



Website Presence by Industry Sector

- High Tech businesses and businesses in the Professional/Finance sector are significantly more likely than businesses in most other sectors to have a website.
- Healthcare and Ag/Mining/Construction/Utility sectors have the lowest percentage of businesses with a website.



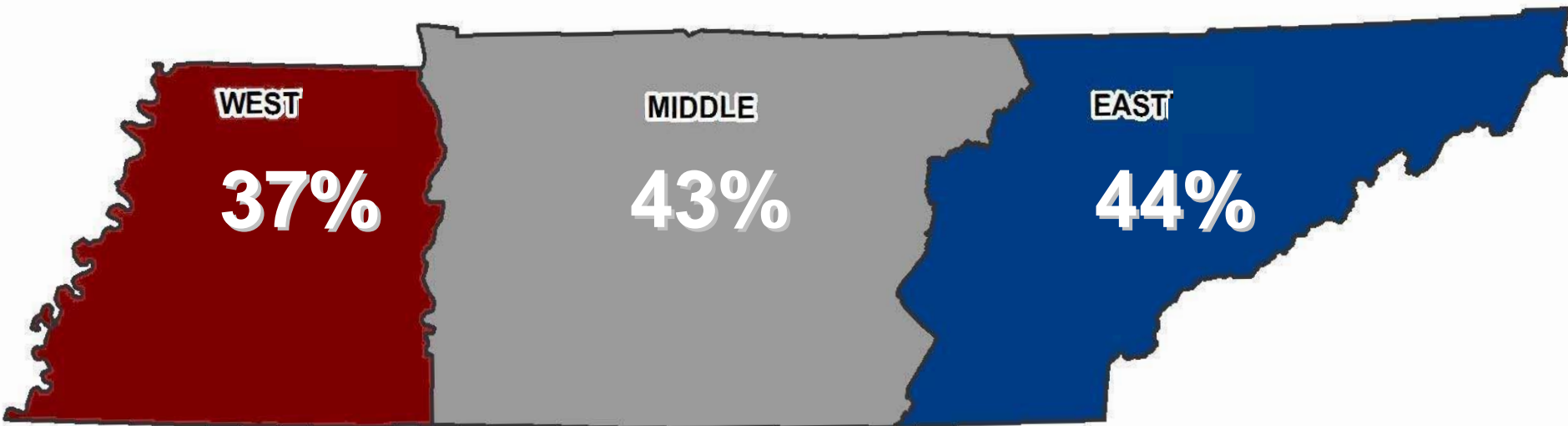
Percent of all Tennessee businesses

Source: 2007 Connected Tennessee survey of businesses.

Q: Does your company have a World Wide Web site?
(n = 812 TN businesses)

Website Presence by Tennessee Grand Division

Percent of businesses with a World Wide Web site:



**Statewide Average: 42% of Tennessee businesses
have a World Wide Web site.**

Q: Does your company have a World Wide Web site?
(n = 812 TN businesses)

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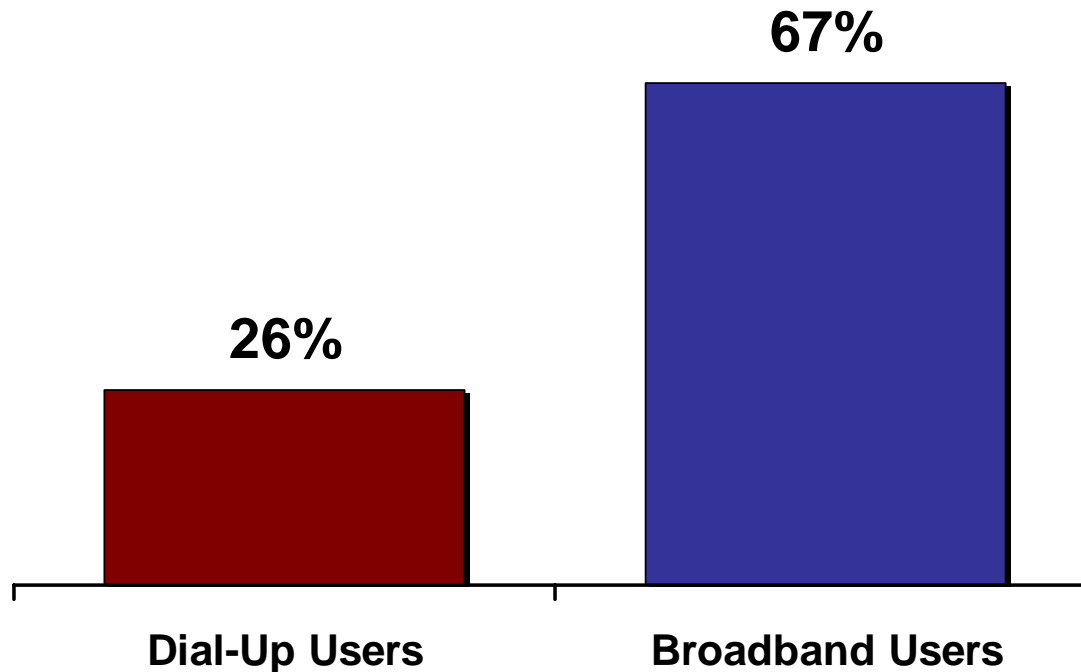
Source: 2007 Connected Tennessee survey of businesses.

www.connectedtennessee.org



Website Presence by Type of Internet Access

Percent of businesses that use the Internet and have a World Wide Web site:



Q: Does your company have a World Wide Web site?
(n = 541 Tennessee businesses that use the Internet)

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Source: 2007 Connected Tennessee survey of businesses.