



Connected Tennessee Debuts Latest Innovation in Broadband Mapping on Capitol Hill

Contact: Mandy Hale
615-242-9508
mhale@connectedtn.org

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Connected Tennessee's Executive Director Demonstrates BroadbandStat at 13th Annual Kickoff Technology Policy Exhibition in Washington, D.C.

Washington, D.C. – Connected Tennessee was in the spotlight at today's 13th Annual Kickoff Technology Policy [Exhibition](#) on Capitol Hill, as executive director Michael Ramage demonstrated a new interactive mapping tool for viewing, analyzing and validating broadband data that will soon be available via the Connected Tennessee website at <http://www.connectedtn.org/>.

Called BroadbandStat, the new interactive mapping platform is a multi-functional, user-friendly way for local leaders, policymakers, consumers and technology providers to devise a plan for the expansion and adoption of broadband. BroadbandStat uses geographic information system (GIS) technology to enable a user to build and evaluate broadband expansion scenarios that incorporate data such as education and population demographics, current broadband speeds and availability and research about adoption barriers. Results are displayed on a Web-based interactive map. The broadband-related data can be used for grant writing, broadband investment and economic development, and it gives the public the ability to find information about broadband providers, down to the street level.

"BroadbandStat is literally going to change the face of broadband expansion in Tennessee," remarked Ramage. "Providers and citizens alike will now have a crystal clear picture of exactly where broadband exists and where it does not, with exhaustive information and intricate detail. We feel that BroadbandStat puts Tennessee at an advantage over other states in the arena of broadband expansion and are pleased to be able to provide this tool for Tennesseans to access broadband data on a whole new level."

Twelve U.S. states and the territory of Puerto Rico will be using BroadbandStat to organize the results of data they are currently collecting on available broadband services. This activity is supported by State Broadband Data and Development Grant Program funds that are made available through the Department of Commerce's National Telecommunications and Information Administration (NTIA) and the American Recovery and Reinvestment Act of 2009 for improving broadband accessibility across the nation.

The Technology Policy Exhibition, hosted by the Congressional Internet Caucus Advisory Committee (ICAC), is a free, educational event that briefs lawmakers and staff, reporters and representatives from government agencies and private sector organizations on cutting-edge Internet technologies. It is the largest technology

exhibition on Capitol Hill. Today's event served as the official kickoff of tomorrow's 6th Annual [State of the Net Conference](#), hosted by ICAC at the Hyatt Regency, Capitol Hill.

BroadbandStat was developed by Connected Tennessee's parent company, Connected Nation, in conjunction with ESRI, a market leader in GIS software.

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About Connected Tennessee: *As a public-private partnership, Connected Tennessee partners with technology-minded businesses, government entities and universities to accelerate technology in the state. The work of Connected Tennessee is made possible by support from the Tennessee Department of Economic and Community Development. For more information about what Connected Tennessee is doing to accelerate technology in Tennessee's communities, visit www.connectedtn.org.*

About ESRI: *Since 1969, ESRI has been giving customers around the world the power to think and plan geographically. The market leader in GIS, ESRI software is used in more than 300,000 organizations worldwide including each of the 200 largest cities in the United States, most national governments, more than two-thirds of Fortune 500 companies and more than 7,000 colleges and universities. ESRI applications, running on more than one million desktops and thousands of Web and enterprise servers, provide the backbone for the world's mapping and spatial analysis. ESRI is the only vendor that provides complete technical solutions for desktop, mobile, server and Internet platforms. Visit ESRI online at www.esri.com.*